

2018 VBIA Parade of Homes Terms & Conditions

1. VBIA 2018 Parade of Homes Dates: This is a scattered site Parade of Homes. The dates for the VBIA 2018 Parade of Homes are **Saturday, February 24, 2018 through Sunday, March 4, 2018.**

2. Parade Banquet: VBIA Parade Banquet date is **Friday, March 23, 2018.** As entrants of the VBIA 2018 Parade of Homes, your first full price entry includes two (2) complimentary tickets to the Parade Banquet! Your presence is requested and appreciated at the Parade Banquet. If you cannot attend, we ask that you assign your tickets to other representatives of your company and RSVP accordingly. RSVP's must be received by March 9, 2018 or complimentary tickets will be forfeited. Additional tickets for sale - first come, first serve and limited in number.

3. Entry Description: An official entry in the 2018 VBIA Parade of Homes is described as, but not limited to the following:

- (A) **New and unoccupied single-family or multi-family** site built residence.
- (B) **Golf Course or Non-Golf Course Community.** (Must have current new home construction with site built homes)
- (C) **Virtual entry** - Any plan and rendering or virtual tour (whether real or computer generated) of a single-family, multi-family site built residence or community may be entered under the category of virtual entry. A virtual entry will not be judged but is given the same exposure and marketing efforts as a normal entry without foot traffic to a physical address. Recommended call to action of a virtual entry is a phone call or visit to a sales or business office and web address. **For an unbuilt, or not near completion home, it will not be open to the public.** Non entry cannot be open in same community as virtual entry,
- (D) **Renovation entry** -Renovation entries are given the same marketing opportunities and appearance in the Guidebook, online exposure, etc. They will be judged however, will not be open to the public unless authorized by the POH Committee. Before and after photos are required to be posted on a web site for the public to see. A photo of the final remodel is required as the official entry photo unless you use a rendering. The Parade Committee will decide whether to accept or decline remodel entries based on the scope of work and budget. All entry rules apply.
- (E) **Showroom entry**-Building product storefront commercial showroom that will be open the hours of the Parade of Homes.

4. Entry Deadline:

- **Early Bird Entry deadline is 5:00 p.m. Friday, December 15, 2017. All entry materials (entry forms, renderings / photos, floor plan, pricing, square footage, description, directions, logos, etc.) must be entered ONLINE and payments delivered to the VBIA office no later than 5:00 pm that date (12/15/17). *With advance notice*, homes under construction may enter elevations or blueprints by 12/15/17 and then substitute photos for the guidebook if received by the VBIA on or before 5:00 pm January 12, 2018.**

5. Entry Fees: (all entries - as described above) ***Entry fees are not refundable for any reason, including incomplete and/or disqualified entries. Should the entry be refused for any reason, at sole discretion of the VBIA - the entry fee will be returned.**

Early Bird Entry Fee (Completed Entries and Payment Received by 5:00 pm December 15, 2017):

Entry Fee for New Home, Condo or Renovation entry is 1st Entry: \$2100 / 2nd: \$1600 / 3rd & 4th \$1500/ 5th up: \$1,200
Entry Fee for a Golf or Non-Golf Community WITHOUT any home entries is \$5,000
Entry Fee for a Golf or Non-Golf Community with at least one home entry is \$3,000
Entry Fee for a Virtual Entry is \$1800
Entry Fee for a Showroom is \$1800

Extended Entry Fee (Completed Entries and Payment Received by 5:00 pm January 12, 2018):

Entry Fee for New Home, Condo or Renovation entry is 1st Entry: \$2600 / 2nd: \$2000 / 3rd & 4th \$1800/ 5th up: \$1,500
Entry Fee for a Golf or Non-Golf Community WITHOUT any home entries is \$5,550
Entry Fee for a Golf or Non-Golf Community with at least one home entry is \$3,550
Entry Fee for a Virtual Entry is \$1950
Entry Fee for a Showroom is \$1950

***Non-Member Entry Fee:** Above fees apply, plus a one-time fee of: \$1000 to \$2,000 depending on prior year # of permits.

6. Licensing: To enter the Parade of Homes, you must be a licensed and insured Florida Building Contractor and be a current VBIA member in good standing. A non-member licensed and insured Florida Building Contractor may enter with additional non-member entry fee.

7. Entry Information: The Official Entry Form must be complete and submitted by the final entry deadline (including amenities, descriptions, plans, renderings or photos where applicable, pricing for publication and judging, directions and proof of liability insurance). Specific information in the areas of pricing and square footage must be accurately depicted.

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Two prices are required:

- (A) Price of entry as shown including lot and all options built and any premiums and pool packages.
- (B) Base price of entry including basic lot. (Non-premium lot)

Two (different) square footage numbers are required per entry:

- (A) Square Feet under air. (Required - of home as shown)
- (B) Total Square Feet under roof. (Required - of home as shown)

8. Builder Breakfast: All builders/developers/entrants are required to attend the Builder Breakfast on **Tuesday, February 20, 2018**. At this breakfast the VBIA Parade of Homes Committee will provide you with rules and regulations for the upcoming Parade of Homes event as well as your entry and directional signs and guidebooks (if available) for your entries.

9. Judges: Judges will visit all (judged) entries on **Friday, March 23, 2018**. Judges are selected from building industry professionals in surrounding counties. Judges visit each entry in the categories assigned and use official judging sheets. Sheets are totaled and winners are selected by a point system. Judges do not know their categories or participants names until the morning of judging. An official driver (from VBIA) escorts the judges to each entry on their route. Entrants and their representatives may not discuss potential business with judges prior to or during judging or risk disqualification.

10. Rules for Judging: All entry forms must be fully completed so homes/entries can be placed in the proper categories. **An incomplete home will not be judged-there are NO exceptions to this rule.** All completed homes / communities will be judged, unless specifically requested otherwise. (Homes, and in some cases community centers, must be open to be judged; any locked homes/buildings will not be judged.) . All judged entries must be open from 9:00 a.m. to 4:00pm. You will forfeit judging if the entry is not open during stated hours of 9:00- 4:00. Entries must be completely finished to be judged (including interior, exterior, clean up).

11. Parade Hours: Each Parade of Homes entry must be open and staffed by the builder or the builder's representative during the entire Parade of Homes hours. Builders are responsible for the actions of their representatives during the Parade of Homes. Entries must be open from 10:00 am to 5:00 pm Monday through Saturday and noon to 5:00 pm on Sunday. Awards may be forfeited for non-compliance with Parade hours advertised. There will be a winners' ad (date to be determined by 2/20/18) - having your model open on this date is optional, if VBIA is advised by 2/23/17 to mark ad CLOSED TODAY.

12. Publication / Parade Guidebook: Each entry will receive a quarter page entry block in the Parade of Homes guidebook. This entry block will feature each entry's color rendering/photo, name of model /community, (floor plan, square footage,) directions, description, prices, amenities, logo, phone number, web site address and Florida building contractor license number. Any entrant that does not submit required entry block information by the final deadline will risk not being published in the Parade of Homes guidebook. Non entry housing of any type is not permitted in Parade Guidebook or other advertising.

13. Logos: Parade Builders are encouraged to use the Official Parade of Homes Logo in all of their advertising (print, TV, billboard, Web site, etc.) leading up to the Parade. We ask that you add the logo to your Web site with a link to the Parade of Homes Web site, **www.VolusiaParade.com**. Logos will be shared upon complete submission of entry package, exhibits and payment in full.

14. Sales/Pricing Any homes sold during the Parade of Homes may not be occupied until the close of the Parade of Homes on Sunday, March 4, 2018 after 5:00 p.m. (or date TBD to be included in Encore Open House) Any published or shared listing service or advertisement pricing must match Entry pricing in 2018 Parade Guidebook through March 4, 2017.

15. Signs: Uniform signs for each entry will be provided by the VBIA. To eliminate any confusion for the public, only the signs provided by the VBIA may be used. Signs do not have to be returned, however you may not display them at any other time during the year, as it detracts from the excitement of the official Parade of Homes during the dates specified. Signs displayed beyond Parade dates are subject to seizure and Parade award forfeiture. ***Signs will only be distributed at the Builder Breakfast on Feb. 20, 2018.*** Each Builder is responsible for adherence to entry's area sign regulations. Volusia enjoys 16 municipalities & the County Government. Signs lost to any violations, thefts etc. are available for replacement cost of \$15-- limited supply @ the VBIA office.

16. Variations: The Parade of Homes Committee must approve any variance from these rules and regulations.

17. Liability: The VBIA will not be liable for any loss or damage to homes, property, or persons for any reason whatsoever that may arise from the participation in the 2018 Parade of Homes. The builder agrees to indemnify and hold harmless the Volusia Building Industry Association and its officers, directors, Executive Director and staff. You must provide proof of liability insurance (***Minimum \$1,000,000 for each occurrence & a Minimum \$2,000,000 general aggregate***). Policy must be valid from February 23, through March 25, 2018. **You must list Volusia Building Industry Association, Inc. 104 LaCosta Lane, Suite 130 Daytona Beach, FL 32114 as additional insured.**

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PLEASE PRINT, SIGN AND RETURN ORIGINAL OF THIS PAGE WITH ENTRY FEE PAMENT TO COMPLETE YOUR ENTRY PACKAGE. A copy will be signed by the VBIA and returned to you.

I hereby agree to enter and have available for viewing, my never occupied model in the 2018 Parade of Homes™. The promotion, advertising and administration of the 2018 Parade of Homes™ will be by the Volusia Building Industry Association (VBIA). The VBIA will not be responsible for any damage to models, property and their contents.

I agree to protect, indemnify and hold harmless the Association, the Parade of Homes™ Committee, their officers, agents and employees from and against any loss, claim or damage sustained by said parties as a result of injury to any persons caused, in whole, or in part, by any neglect or default whatsoever.

Furthermore, I will have my insurance company send a certificate of commercial general liability insurance, in an amount of at least one million (\$1,000,000) for each occurrence and two million dollars for general aggregate (\$2,000,000.00) covering builder's Parade model (s) and showing on its face the Association as an additional insured. The certificate must cover the dates from February 23, 2018 (judging day) through Sunday March 25, 2018 (latest placed advertising for awards)

I agree to abide by the rules and regulations as set forth by the VBIA. All decisions regarding rules, applications, judging procedures and violations will be made by the Parade of Homes™ Committee and/or the VBIA Executive Committee, and are final and binding. In the event there is not a Parade Committee; the Executive Committee will have final decision.

Builder acknowledges that the model to be entered in the Parade of Homes™ is the result of an original design and that he/she is the sole owner of such design and / or has exclusive rights, including copyright, in and to the design as represented in the structure, plans, specifications and drawings of the model. Builder further acknowledges that he/she has not pledged, assigned or encumbered his/her rights to the design and that such design does not violate any copyright, property or common-law rights of others. Builder hereby indemnifies and hold harmless the VBIA from any and all claims of third parties, including, but not limited to, copyright infringement or conversation, which may be asserted as a result of the inclusion of the model in the Parade of Homes™ or the inclusion of drawings or floor plans of the model in any publication of VBIA, publicized or in conjunction with the Parade of Homes™.

All entry fees are non-refundable for any reason, including incomplete and/or disqualified entries.

All entries are subject to the sole approval of the Volusia Building Industry Association Board of Directors.

FOR THE BUILDER (I have read and accepted)

DATE

FOR THE ASSOCIATION Sandy Bishop, Executive Director

DATE